2018 Salary Survey Results
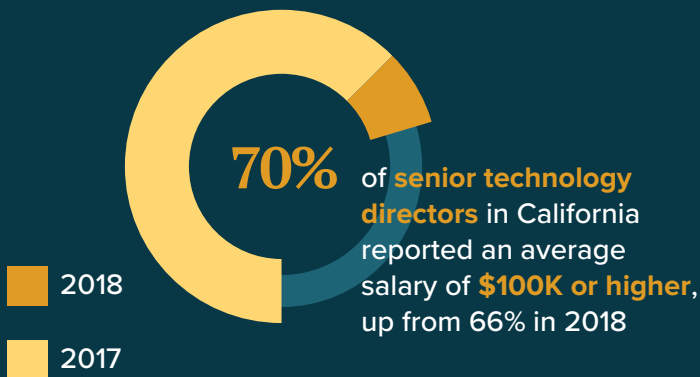
for Technology Professionals Working in Schools and Districts

Golden State Salaries Nudge Up

70% of **senior technology directors** in California reported an average salary of **$100K or higher**, up from 66% in 2018

- 2018
- 2017

Majority Considering a New Job

Over **55%** of **technology professionals** in schools remain **likely** to **search** for a **new job** in the next **two years**.

Job Seekers Still Face the Same Top Three Challenges

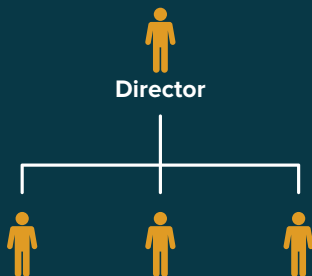**1.** Finding a school that matches my skills and career path
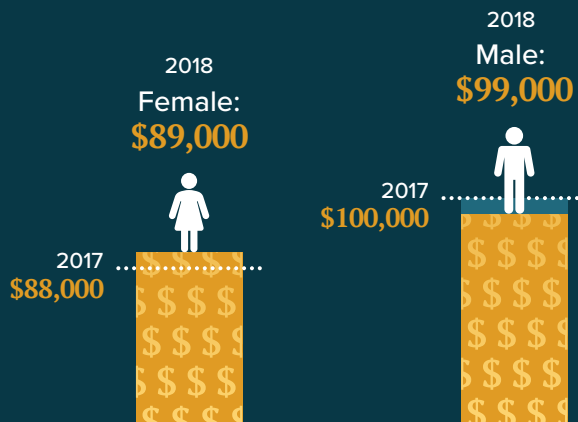
2. Geographical constraints

3. My current employer will find out

Average Tech Team is Still Small

Director

Are we giving our technology leaders the **resources they need**?

Gender Salary Gap Remains — But Narrows

2018 Female: $89,000

2017 $88,000
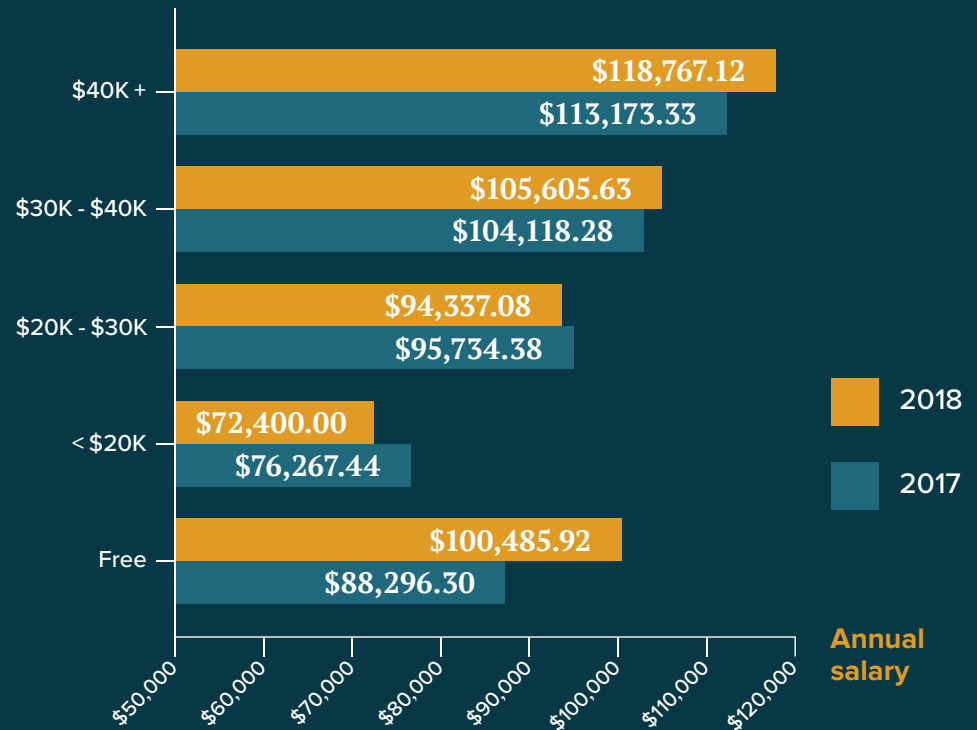
2018 Male: $99,000

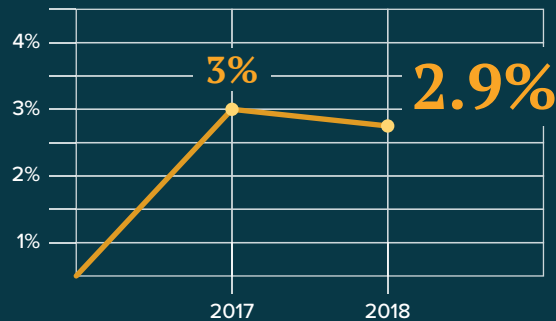2017 $100,000

Salaries Contracting at Smaller Institutions

Director-level **salaries increased at larger institutions**: public schools, universities, and big private schools.

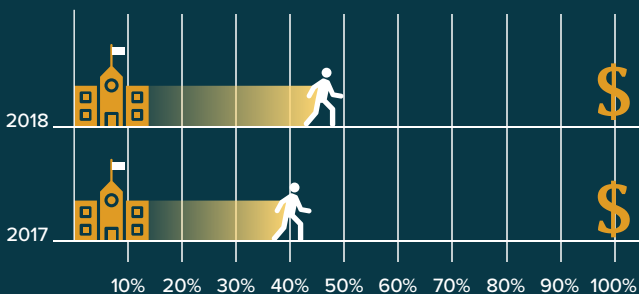However, at smaller private schools, salaries remained flat or even declined.

Full-time annual tuition

Tuition	2018	2017
$40K +	$118,767.12	$113,173.33
$30K - $40K	$105,605.63	$104,118.28
$20K - $30K	$94,337.08	$95,734.38
< $20K	$72,400.00	$76,267.44
Free	$100,485.92	$88,296.30

2018
2017

$50,000 $60,000 $70,000 $80,000 $90,000 $100,000 $110,000 $120,000

Annual salary

Average Salary Increase Still Modest

3% — 2017
2.9% — 2018

4%
3%
2%
1%

2017   2018

More People Considering Corporate

2018
2017

10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

$
$

Nearly **46%** of ed tech professionals working in schools said they would be **consider** a **corporate tech** job in the next two years, up from 40% in 2017.

Job Satisfaction Even Higher

I love my job!

Me, too. I just wish the pay were better.

In 2018, over **87%** of tech professionals working in schools said they would recommend their job to a friend, up from **72%** in 2017.

EdTechRecruiting.com/Salary
TheAtlis.org/Salary

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