## 2019 Salary Survey Results

### for Technology Professionals Working in Schools and Districts

#### No gold in the golden state



Only **63%** 

of senior technology directors in California reported an average salary of \$100K or higher.

#### Majority considering a new job

Over 55% of technology professionals in schools remain likely to search for a new job in the next two years.



# Applicants worried about employer bias along with same top three job search challenge

1.



Finding a school that

matches my skills

and career path

2.



Geographical constraints

**3.** 



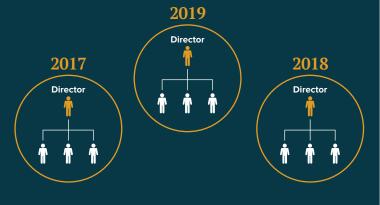
My current employer will find out

4.



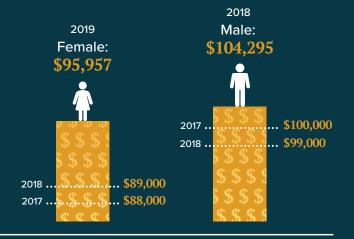
Perceived employer bias (e.g., age, gender)

#### Average tech team remains small



Are we giving our technology leaders the resources they need?

#### Gender salary gap remains — but narrows





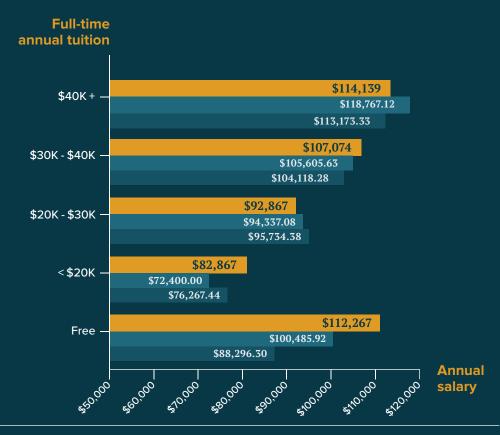
# Salaries at smaller institutions continue to lag

Tech directors are receiving higher salaries at public schools, universities, and large private schools.

Conversely, salaries for tech directors in smaller private schools remain comparatively low.

2019

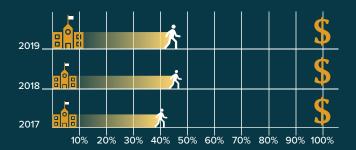
2017



Wage increases are barely keeping up with inflation



#### Corporate jobs remain enticing



Nearly 45% of ed tech professionals working in schools said they would be somewhat or highly likely to consider a corporate ed tech job in the next two years.

#### Job satisfaction extremely high



As in 2018, 87% of tech professionals working in schools said they would still recommend their job to a friend.

