

**JOB TITLE:** Development Data Manager

**DIVISION:** Administrative

**Details:** Full-time, non-exempt, year-round position with paid holidays & 4-days/week summer

**REPORTS TO:** Director of Development

#### POSITION SUMMARY

Supports the Development Office through the skilled use of the Raiser's Edge database. Focus on gift processing, recording and acknowledgment. Includes data clean up, data input, queries, and reports.

#### RESPONSIBILITIES

### **Database Management**

- Manage the Raiser's Edge database, including data entry, data extraction, data purging, data clean-up, and data enhancement.
- Record mailings to all constituents (appeals, event invitations, acknowledgement letters) on their constituent records
- Utilize Omatic program to import/link records from Education Edge to Raiser's Edge
- Enter new constituent records and update information as needed
- With input from the Development Office establishes policies for date entry and confidentiality.

## Gift/Pledge Management

- Enter gifts/pledges into the database
- Add acknowledgement letter templates to the database
- Generate gift/pledge acknowledgement letters on a timely basis and revise letter templates as needed for special situations
- Recognize when a donor has already received a certain acknowledgement letter (because they
  already gave earlier in the year), and provide unique wording
- Manage in kind gifts and in collaboration with the business office
- Ensure donor is credited properly, based on what amount of their gift is tax deductible
- Prepare endowment deposit sheet and mail endowment checks to the Fidelity endowment account
- Audit gift entry quarterly with the business office
- Provide documentation to business office and auditors
- Generate a weekly report of gifts, actions and notes for the Development Office weekly meeting
- Verify and approve requests from matching gift companies
- Complete and mail forms when donors request verification of our nonprofit status
- ensure long term pledges are confirmed in writing for the business office and the auditors
- Generate pledge payment reminder letters
- Write off pledges as needed
- Provide pledge information to the business office for "booking" them to the next fiscal year

# Reporting

- Generate year to date comparative reports
- Generate fiscal year end reports
- Generate pledge installment reports
- Create the quarterly Development Dashboard
- Create other queries/reports as requested by Development Staff
- In partnership with other Development Staff provide data for the annual NAIS DASL report



# **Business Office Partnership**

- Generate monthly credit card reports (Blackbaud and Greater Giving) to be reconciled against the operating account bank statement
- Generate monthly payroll deductions report to be reconciled against ADP
- Generate report of endowment gifts that need to be transferred between the operating account and the Fidelity account
- Work with Accountant to reconcile our databases monthly

#### **Provide Mailing Lists / Email Lists**

- Includes appeal mailings, notification mailings, and other mass mailings
- Build queries to group constituents according to the purpose of the mailing
- Create exports to output the proper fields for the mailing
- Add appeals/actions to constituent records, to keep a record of the mailings we have sent them
- If the mailing pertains to an event, create an event record in the database to track RSVPs and attendance.

## **Annual Fund - The Fund for Denver Academy**

- Generate donor profiles (for figuring "ask" amounts")
- Enter target ask amounts into the database for every donor
- Generate segmented donor sheets
- Enter pledges from phonathon

### Stewardship

- Generate donor contribution statements at the close of the calendar year as requested
- attend donor stewardship events & assist as needed

#### Other:

- Manage the Development Office account at the post office, and mail checks for business reply mail and permit renewal
- Receive all Blackbaud Raiser's Edge invoices, investigate and submit to Development Director for payment
- Represent Denver Academy at the quarterly Denver Raiser's Edge User Group
- Participate in the DA Blackbaud Users Group
- Provide tech support to Development Office on the Raiser's Edge database

#### **Qualifications:**

- Associates degree or higher
- 1-2 years of related development experience for a nonprofit preferred
- Required skills: proficient with Blackbaud Raiser's Edge including event module, research point and onMessage

### **Qualities:**

- Ability to prioritize and manage multiple tasks
- An eagerness to learn new tasks and approaches
- Committed to confidentiality

**How to apply:** Please send cover letter and resume to Karen Lozow - Denver Academy Development Director at <a href="mailto:klozow@denveracademy.org">mailto:klozow@denveracademy.org</a>.